



FOR IMMEDIATE RELEASE

## Hubbard In Prevention Coalition Members **Headed to CADCA's National Leadership Forum** To Learn New Skills To Increase Substance Abuse Prevention Efforts

PARK RAPIDS, MN (FEB. 2, 2018) – Representatives from Hubbard County are headed to the Washington, D.C., area to join approximately 3,000 substance abuse prevention specialists and advocates from throughout the country for CADCA's (Community Anti-Drug Coalitions of America's) 28<sup>th</sup> Annual National Leadership Forum.

**"We are so excited** to be able to spend several days with other similar organizations from across the country, learning and honing our prevention skills so our community can be a better place, one that doesn't suffer from the harms of drug and alcohol abuse," says Angela Graham, Grant Coordinator for CHI St. Joseph's Health. "We plan to come back reenergized with new strategies under our belt to tackle drug use in Hubbard County.

**CADCA's Forum will cover a wide range of topics** – everything from how to prevent prescription drug abuse and the abuse of synthetic drugs and marijuana to how to create tobacco-free environments and develop policies to reduce underage drinking.

The coalition has recently impacted the community

- Encourage to continue implementation of an evidence-based curriculum such as Project Northland and Class Action Curriculum into the schools in Hubbard County. Project Northland employs grade-specific tasks, exercises, and activities in a variety of highly engaging, interactive formats--such as comic books and posters--to reach young people at an age when they are most likely to try alcohol.
- Involvement in community events that include Night to Unite with local law enforcement, local health fairs, and open houses and parent/teacher conferences at the schools.

- Provide workshops and trainings on substance abuse prevention for parents, Law Enforcement, teachers, professionals and residents in the community.
- Provide Leadership Retreats for youth to learn effective ways to reduce alcohol and drug use in their community and enhance leadership skills.
- Provide Responsible Beverage Server Training and Hubbard County wide Compliance Checks
- Sticker Shock Campaign throughout Hubbard County. This campaign involves placing stickers and banners in liquors stores to help remind the community about the laws and consequences of providing alcohol to minors.
- Implemented the Social Host Ordinance in city ordinances within Hubbard County, Nevis and Park Rapids.

The coalition representatives will hear from several leaders including Acting Director of the Office of National Drug Control Policy Richard Baum and Dr. Bertha Madras, Harvard Medical School, who will both bring their expertise and insights to share. Hubbard in Prevention will also meet with U.S. representatives and senators from Minnesota at the Forum’s Capitol Hill Day event on Wednesday, Feb. 7.

“I am looking forward to our meeting with Representatives Colin Peterson and Rick Nolan and Senator Tina Smith and aids. Educating members of congress about what we do every day and what differences we are making in our communities, sharing success, outcomes and concerns, and about the federal funds that help us make a difference in reducing alcohol, marijuana and prescription drug use among our youth in Hubbard County” says Graham.

CADCA’s National Leadership Forum, the nation’s largest training event for community prevention leaders, treatment professionals and researchers, will take place at the Gaylord National Hotel and Convention Center Feb. 5-8. Visit the Forum website for details about training sessions, speakers, and special events at [cadca.org/events/forum2018](http://cadca.org/events/forum2018).

*Through prevention strategies, Hubbard in Prevention strives to reduce the use of alcohol, tobacco, and other drugs by youth in Hubbard County.*

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**About CHI St. Joseph’s Health**

*CHI St. Joseph’s Health is a 25-bed critical access hospital serving communities in Hubbard, Becker, Cass and Wadena Counties since 1946. In recent years, CHI St. Joseph’s Health’s award-winning teams received several national honors including: The Joint Commission Top Performer on Key Quality Measures in surgery; Top 100 Critical Access Hospital, HealthStrong; WomenCertified’s America’s Best Hospitals Women’s Choice Award in obstetrics; and the Studer Group Fire Starter Healthcare Organization of the Month among other national, regional and state recognitions.*

About CHI

*Catholic Health Initiatives, a nonprofit, faith-based health system formed in 1996 through the consolidation of four Catholic health systems, expresses its mission each day by creating and nurturing healthy communities in the hundreds of sites across the nation where we provide care. The nation’s third-*

*largest nonprofit health system, Englewood, Colorado-based CHI operates in 18 states and comprises 103 hospitals, including four academic health centers and major teaching hospitals as well as 30 critical-access facilities; community health-services organizations; accredited nursing colleges; home-health agencies; living communities; and other facilities and services that span the inpatient and outpatient continuum of care. In fiscal year 2015, CHI provided almost \$970 million in charity care and community benefit - an 8% increase over the previous year -- for programs and services for the poor, free clinics, education and research. Charity care and community benefit totaled more than \$1.6 billion with the inclusion of the unpaid costs of Medicare. The health system, which generated operating revenues of \$15.2 billion in fiscal year 2015, has total assets of approximately \$23 billion. Learn more at [www.catholichealthinitiatives.org](http://www.catholichealthinitiatives.org).*

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